



CHELSEA JIMENEZ

Visual and Product Designer

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EDUCATION

University of California, Davis

June 2021 • 3.9 GPA

B.A. Design

B.A. Cinema & Digital Media

Minor in Communications

SKILLS

Photoshop

InDesign

Premiere Pro

Illustrator

After Effects

Figma

Adobe XD

Google Tools

EXPERTISE

Graphic Design

UI/UX Design

Video & Photo Editing

Brand Identity

Prototyping

User Research

Marketing

Social Media Management

WORK EXPERIENCE

Graphic Designer

Center for Regional Change

May 2019 - August 2021

- Collaborated with researchers within the center to rebrand eight initiatives and brainstorm marketing strategies
- Led web and layout design of an online resource that has been integrated into schools across the U.S. to support youth participatory action research
- Designed 30+ reports, toolkits and formal presentations that increased funding and secured new partnerships

Lead Visual Designer

Educational Opportunity Program

September 2019 - July 2021

- Trained, supervised and mentored team of 2 designers and 2 interns in individual & collaborative projects
- Synthesized qualitative and quantitative data to develop wireframes, prototypes, and mockups for website redesign
- Consistently filmed, edited, and participated in creative direction for monthly newscast's video production

Design Director

Davis Photo Club

September 2018 - March 2020

- Coordinated biweekly events for a student-run organization of 1,900+ aspiring photographers and models
- Conceptualized logo and brand identity for marketing materials including flyers, banners, signs and social media graphics to advertise events
- Spearheaded workshops with 50+ attendees to teach Adobe Creative Suite editing techniques